

Franchising USA

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**FIVE
PROLIFIC
EXCUSES**

TO NOT START
YOUR BUSINESS

**RESTORATION 1
PROVIDES
OPPORTUNITIES
FOR VETERANS**

**SPECIAL
MOBILE
FRANCHISING
FEATURE**

what's new!

FRONT BURNER EXPANDS LEADERSHIP TEAM WITH NEW HIRES AND PROMOTIONS



Front Burner, restaurant management company for premier fondue restaurant franchise, The Melting Pot Restaurants, Inc., announced it has strengthened its leadership team with the addition of Randy Barnett as vice president of information technology and Jennifer Dodd as vice president of operations.

In addition, former senior director of marketing, Michele Whaley, has been promoted to vice president of marketing. This announcement is a testament to Front Burner's ongoing commitment to strengthen its industry presence.

"As we continue to grow and focus on the brand's next wave of innovation, we are incredibly excited to welcome Randy and Jennifer to the Front Burner family," said Bob Johnston, chief executive officer of Front Burner.

Front Burner is a franchise management company headquartered in Tampa, Florida and was named one of the 2017 Top Workplaces in Tampa Bay by Tampa Bay Times.

www.frontburnerbrands.com

MY EYELAB ANNOUNCES LAUNCH OF STRATEGIC FRANCHISE PROGRAM



My Eyelab, (www.myeeyelab.com) one of the nation's fastest growing full-service teleconsulting and retail optical centers, has announced the launch of a strategic franchise program. Established in 2016, the My Eyelab franchise utilizes teleconsulting to enhance efficiency for both the patients and optometrist. This technology eliminates the need for an on-site laboratory, thereby significantly reducing startup and operational costs for franchisees.

Exams and prescriptions are all completely automated; exams are completed via machine and transmitted to an offsite optometrist who analyzes the results to provide prescriptions and

recommendations. Optometrists don't have to be in every practice; they can maintain their connection to the industry without the rigor of the day-to-day

My Eyelab was recently ranked the 18th largest optical retailer in the U.S. by Vision Monday, currently operating 68 corporate locations, with 17 more expected to open by the end of 2017. My Eyelab offers single and multiunit franchise options, with an initial franchise fee of \$24,900, a \$200,000 liquid cash investment, and \$500,000 minimum net worth requirement for interested prospects.

For more information about My Eyelab and the franchise opportunity, visit www.myeeyelab.com/franchise.